

A portrait of Yusuf Odukoya, a young man with short dark hair and a beard, smiling. He is wearing a dark t-shirt with a white horizontal stripe and a dark beaded necklace. The background is a light blue wall with a window frame visible. The entire image has a blue color overlay.

# Yusuf Odukoya

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*Portfolio.*

# FAR™



## Far Above Rubies.

The Far Above Rubies brand is characterized by its minimalist vision for style.

The logo is inspired by the fashion industry in France and the Eiffel Tower. France is known to be a stronghold in modern-day fashion, as we have had a lot of designers emerged from there. Among them are Coco Chanel, Christian Dior, Hubert de Givenchy, Christian Louboutin, Christian Audigier, Louis Vuitton, Lacoste, and HERMES.

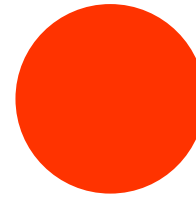
The A in the FAR logotype represents the word "Above" and it was inspired by the Eiffel Tower. The Eiffel Tower is the tallest structure in the city of Paris, France. It also represents one of the tallest and magnificent monuments in the world.

The choice of the typography presents a clean source and of easy reading in different applications. The primary color composition in plain gold conveys the elegance of the brand.

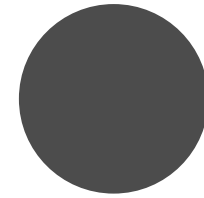
## Logo



## Colors



Deep Orange  
HEX #Ff3300  
R 255 G 51 B 0



70% Black  
HEX #4C4C4C  
R 76 G 76 B 76

## Inspiration



The Logo was inspired by the piano keys. A "B" was carved out from the inspiration. The letter "B" represents the first letter of the brand's name, thereby effectively making this concept the best and most creative option.

## Wordmark

**BRAMS  
MUSIC  
SCHOOL**

Wordmark was based on the Vibrocentric Bold Typeface

# HYB. | HANDLING YOUR BUSINESS

# Handling Your Business

Handling Your Business by Vivianne Agbontaen is a marketing resource and training website where users can learn and buy resources on Marketing.



HYB. | HANDLING YOUR BUSINESS

The screenshot shows the HYB. website interface. At the top, there are navigation links: Retailers, Brands, Resources, and About. A 'Get Started' button and a 'Log in' link are also visible. The main content area features a banner for 'Take charge of your cannabis business' with a sub-headline 'Whether you're managing dispensaries or building cannabis brands, you have a lot going on. We get it.' Below this is a featured article titled 'Best in Grow is your cannabis crystal ball' and a 'Get started for free' button. To the right, there is a sidebar menu with icons for various categories. An illustration of a person in a red shirt standing next to a display of cannabis products is also present. A Windows watermark is visible in the bottom right corner of the screenshot.

## Other Logo Designs



- CeeWhai's Perfumery
- Fridman & Martins Ltd.
- DX Life
- Hannade Footwears
- Mandibas Contractors



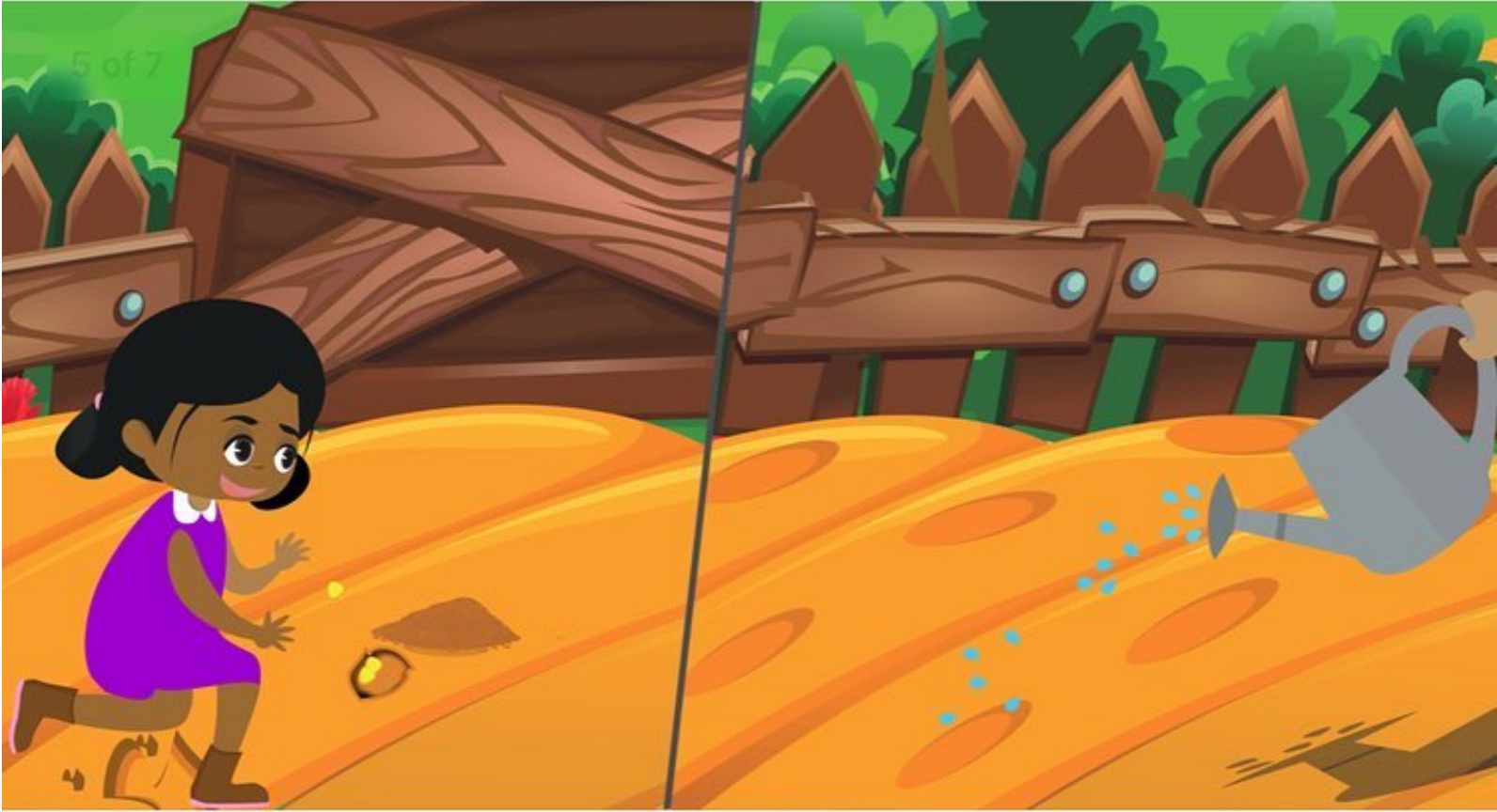


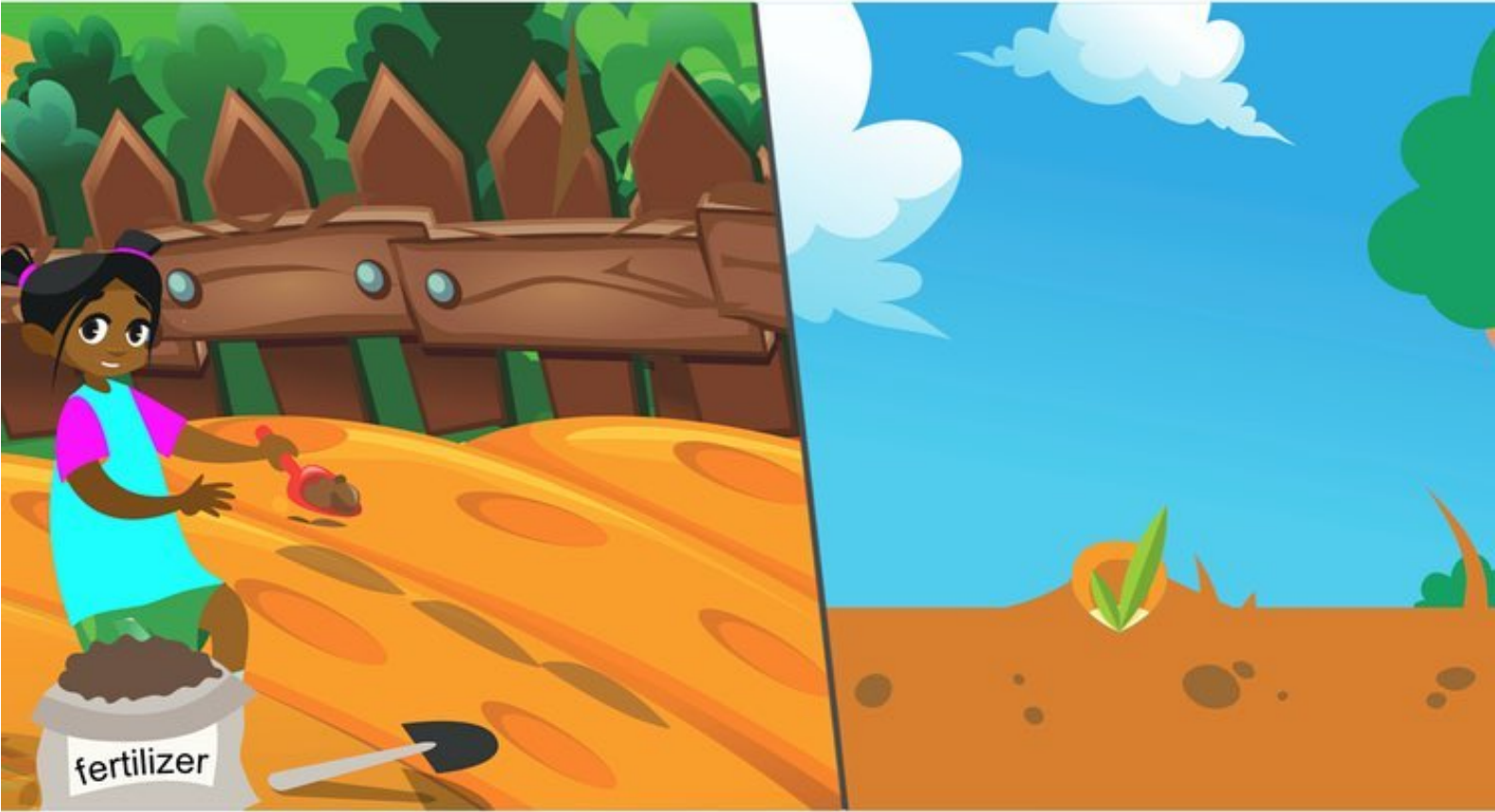
















*Learn  
incredible  
digital  
skills!*

GET STARTED

ellae.**training**  
training.ellacreative.com

The banner features a woman sitting cross-legged on a light blue surface, using a laptop. She has her arms raised in a celebratory gesture. The background is a solid blue with a white dotted grid pattern on the right side. The text is in a white serif font. A green button with white text is positioned below the headline. The footer contains the company logo and website address.

*Blaze  
past career  
limits!*

GET STARTED

Take that life-changing decision that could ultimately give your career a breakthrough. Sign up for courses in *Graphic Design, Digital Marketing* and *Web Development*.

ellae.**training**  
training.ellacreative.com

The banner features a man in a dark suit running towards the right, carrying a briefcase. The background is a light purple with a geometric pattern of hexagons and lines. The text is in a black serif font. A green button with white text is positioned below the headline. The bottom section has a dark purple to pink gradient background with white text.



**Every student matters, every moment counts.**

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- ✓ British and Nigerian Curriculum
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- ✓ Wide array of extracurricular activities
- ✓ Extended after school care services
- ✓ Entrance Exam and Tutoring Center  
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my

Which Funke Outfit Do You Love The Most?



Keystone Bank

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This e-banner features three women in different outfits standing in front of a large, light blue 'ABC' graphic. The woman on the left is wearing a black floral dress and a gold headpiece. The woman in the middle is wearing a red dress. The woman on the right is wearing a black top and a white skirt with a star pattern. The background is light blue with some decorative elements like a yellow streamer and blurred text.

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Schwartz Bacher Training

www.schwartzbacher.com | 0903 483 4608

This e-banner has a light blue background. It features an illustration of a person with dark hair sitting at a desk, working on a computer. The computer screen displays the WordPress logo. There are various digital icons floating around the desk, including a play button, a document, and a speech bubble. The text is in a clean, sans-serif font. At the bottom, there is a logo for Schwartz Bacher Training and contact information.

